



INTRODUCTION TO THE HIVE

Young people are 17% of the population, and 100% of the future. So, their voices should be viewed as critical in decision-making.

The Hive was founded in 2019 in response to the need to create a mechanism that would allow for taiohi (young people) to be heard by government decision-makers, and for government decision-makers to better engage with taiohi. It was co-founded in 2019 by the Ministry of Youth Development (MYD) – Te Manatū Whakahiato Taiohi and creative agency Curative, following a series of co-design workshops with young people.

The Hive is designed to facilitate a meaningful two-way communication channel between young people and government. Funded by MYD and delivered by Curative, The Hive:

- translates government policy into snackable, relevant content
- invites young people to speak in safe places and effortless ways
- turns youth insights into useful packs for policy makers
- uses social media and content creation to demystify political processes for young people.

What does The Hive produce?

COMMISSIONED WORK BY GOVERNMENT AGENCIES

The Hive is available to support government agencies and crown entities to co-design engagements with taiohi across Aotearoa New Zealand.

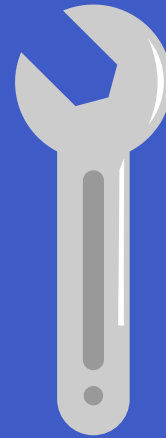
We help decision-makers develop engagement opportunities that are relevant for taiohi – and vice versa. We then sense-make and translate youth voice insights into formats that decision-makers can understand and action.

PROACTIVE ENGAGEMENTS BY THE HIVERS

Hivers and our online community proactively gather information from their communities on issues that they want decision-makers to know about. We are able to present these insights in a variety of formats, including written reports, zines, videos, and podcasts.

EDUCATION RESOURCES AND REACTIVE EXPLAINERS

The Hive produces a video series called Hi-Vis that demystifies politics and our systems of government in Aotearoa New Zealand. We also produce informative reactive social content which explains current political events in a way that is accessible to a broad range of youth audiences.



The Hive toolkit

Tools that we use to amplify taiohi voices in decision-makers' work:

TRANSLATING

We translate between decision-makers and taiohi – helping each audience understand the language, experiences, and needs of the other.

BOOSTING

We use our networks to amplify opportunities for taiohi to have their voices heard by decision-makers.

CONNECTING

We build relationships between young people and decision-makers.

YOUTHIFYING

We help decision-makers youthify their engagement opportunities, policies, and government work – making it feel interesting and relevant to taiohi.

INFO-GATHERING

We gather young people's perspectives on specific issues and share this information with decision-makers.

SENSE-MAKING

We help decision-makers make sense of what young people have told us, and what these insights may mean for their work.

THE HIVERS

Every year The Hive is led by a diverse group of young people from around Aotearoa New Zealand. Each season (year) of The Hive includes 12 to 16 young people aged from 16 to 24 years. Hivers are recruited for one season but remain connected to The Hive through our alumni network. Each season of The Hive explores opportunities to bridge the gap between young people and decision-makers. To date, we've had three seasons, with a total of 41 Hivers.



SEASON 1: 2020-2021



SEASON 2: 2021-2022



SEASON 3: 2022-2023

INTRODUCING THE ALL STARS

After three years of The Hive, we wanted to reflect on and evolve our model. To achieve this, we brought together a selection of previous Hivers for an All Stars season. The 13 All Stars represent the cohorts from the first three seasons of The Hive.



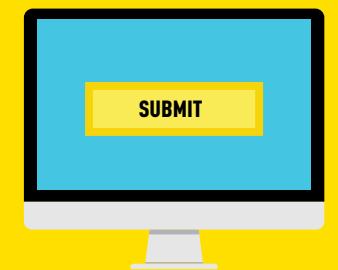
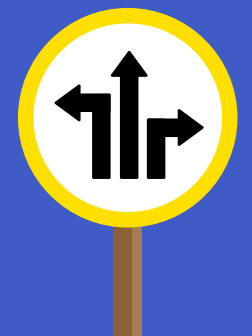
Examples of previous work

The Hive have supported a number of government agencies on a variety of policy pieces including:

- the [Emission Reduction Plan](#)
- [Regulation of Residential Property Managers](#)
- [Adoption Law Reform](#)
- [Content Regulation Reforms](#)
- Voices for Change for Pae Ora – Healthy Futures.

Alongside engaging on policy pieces, the Hive has also:

- created a series of educational videos for taiohi, called [Hi-Vis](#), shared on our [Instagram](#)
- engaged deeply with decision-makers to identify barriers and opportunities in youth engagement
- proactively engaged with young people to hear their [perspectives on housing](#), and shared this with MYD.



Get in touch

Interested in working with The Hive or want to learn more? Get in touch at hello@thehive.nz, or visit our website, thehive.nz.