



**MINISTRY OF
YOUTH DEVELOPMENT**

TE MANATŪ WHAKAHIATO TAIOHI

Administered by the Ministry of Social Development

Funding Guide

Youth Development Funding Stream 2019/2020

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Introduction

The Ministry of Youth Development (MYD) – Te Manatū Whakahiato Taiohi – is administering two contestable funding streams for funding for the 2019/2020 financial year; a Youth Development funding stream, and a Youth Enterprise and Entrepreneurship funding stream.

This guide is for organisations considering applying for funding from the Youth Development funding stream only. A separate guide for the Youth Enterprise and Entrepreneurship funding stream will be available on the MYD website in February 2019.

The Youth Development funding stream supports the wellbeing of young people (12 to 24 years) through a youth development approach. This is funding for holistic programmes and services that emphasise identity, belonging, connectedness and the strengths of young people.

Applications open: **midday, 28 January 2019**

Applications close: **midday, 22 February 2019**

There is approximately \$3 million available in this stream in 2019/2020.

Applicants will know the outcome of the process by the end of April 2019, for contracts starting 01 July 2019.

Purpose of the Guide

The Youth Development funding stream aims to support the wellbeing of young people through a youth development approach. We have identified key principles we are looking for in the programmes and services we will support. We know applying for funding is time consuming and we want to respect your time by providing as much information as possible about what we are looking to fund. This guide provides information to help you decide if this funding is a good fit for your organisation. The guide includes:

- funding criteria for the Youth Development funding stream
- general eligibility criteria, MYD requirements and exclusions
- information about the application and assessment process for the Youth Development funding stream.

Youth Development Funding Criteria

A Youth Development Approach

The Youth Development funding stream supports the wellbeing of young people (12 to 24 years) through a youth development approach.

By a 'youth development approach', we mean a way of thinking, talking about, and relating to young people that celebrates and builds on their strengths rather than focusing on problems, deficits or difficulties. We know that problems exist, and that young people in today's world may face a raft of issues that we all want to help them to navigate. By supporting young people to develop identity, belonging and connectedness,

and a sense of agency that they can affect the world around them, we can better support them to deal with those issues and difficulties.

For more information about what we mean by a youth development approach please see:

[The Youth Development Strategy Aotearoa \(YDSA\)¹](#)

[Positive Youth Development in Aotearoa: Weaving connections – Tuhonohono rangatahi](#)

Principles

Applicants to the Youth Development funding stream need to show how their programmes² are informed by the youth development body of knowledge including how they:

- address the **holistic** needs of young people – physical, emotional, intellectual, social, spiritual; seeing young people as whole people, rather than the sum of their parts or perceived 'problems'
- see young people as a part of their families and communities, and help to actively and positively **connect** young people to these and other social environments
- see young people as resourceful and capable, working with them (and their families and communities) to build on their **strengths**, and focus on enhancing protective factors like a strong sense of **identity** and **belonging**, that help young people to deal with challenges
- build **relationships** with young people that are genuine, respectful, warm, mana-enhancing, non-judgemental and have clear boundaries
- support young people to **participate** meaningfully, increasing their sense of agency and their understanding of their own ability to contribute to decisions which affect them, at all levels in society; **value** young people, and see them as active participants rather than recipients of a programme
- are based on **good information** about what works, including quality research and evaluation which involves young people.

Outcomes

Applicants to this funding stream need to show how their programmes will contribute to **wellbeing** outcomes for young people. These will vary for different young people and in different communities, but general youth wellbeing outcomes listed below are expected to be present in all programmes funded in this stream:

- Young people have a sense of **belonging**, they feel **connected** to communities.
- Young people are able to explore their culture and **identity** and feel positive about who they are.

¹ The YDSA is currently being reviewed by MYD in partnership with Ara Taiohi and the Vodafone New Zealand Foundation. Our review of the youth development ecosystem found the principles of youth development within the document are sound, but need clarifying and updating, particularly for the New Zealand cultural context. In a strengthened form, these will continue as the basis of an updated YDSA.

² Applicants may apply for funding for one programme, or a suite of programmes within one application.

- Young people have a sense of **contributing** to society; their opinions are listened to and **valued**.
- Young people understand their **strengths**; they feel equipped to deal with adversity or change.

Assessment Criteria

Applications to the Youth Development funding stream will be assessed against the following criteria:

- **Wellbeing outcomes:** How well the programme is assessed as being able to deliver on wellbeing outcomes for young people including belonging, connection, identity, contribution, feeling valued, understanding strengths, and feeling equipped to deal with adversity.
- **Responding to need:** How well the programme is assessed as responding to a real need identified within the community where it will be delivered, including how well young people, and others in the community have been involved in developing this as a solution for their community.
- **Holistic:** How well the programme is assessed as being able to address the holistic needs of young people.
- **Positively connecting:** How well the programme is assessed as being able to actively and positively connect young people to their families, communities and other social environments, fostering a sense of belonging.
- **Strengths-based:** How well the programme is assessed as taking a strengths-based approach to working with young people, including how the project will enhance protective factors to help young people deal with challenges.
- **Young people's contribution:** How well it looks like young people will be supported to participate meaningfully in the programme, including at a decision-making level, and how young people will be supported to increase their sense of agency and their belief in their own ability to contribute to society.

MYD aims to support equitable access to positive youth development programmes. To help 'level the playing field', the Minister for Youth has identified seven priority areas for particular focus. MYD aims to target at least 50% of Youth Development funding to these areas:

- Rangatahi Māori
- Young Pacific peoples
- Young women
- Young people from the Rainbow³ community
- Young people with disabilities
- Young people from ethnic communities (in particular those from a refugee and migrant background)
- Young people living in the regions⁴

³ We use the term 'Rainbow' to include all people under the sex, sexuality and gender diversity umbrellas.

⁴ 'The Regions' refers to non-urban, rural and often isolated regions across Aotearoa New Zealand.

Applications for programmes aiming to specifically support young people from one or more of these priority areas will need to clearly state how the proposed programme responds to these priorities.

Consideration may also be given to:

- an applicant's history of delivering youth development programmes
- the geographic location where the project will be delivered, to assist MYD to support a spread of projects across Aotearoa.

General Requirements and Exclusions

Requirements

Applications must be submitted through the online SmartyGrants application process before the closing date and time. The link to the online application form will be uploaded to the [MYD website funding page](#)⁵ on 28 January 2019.

MYD will not accept applications via email or in a hard copy format.

MYD can only provide funding for the benefit of New Zealand resident young people aged 12 to 24 years.

Organisations applying for funding must be legally recognised New Zealand-based organisations. This could be a business, charity, school, or some other type of organisation. To be a legally recognised organisation it must be registered on one of the registers managed by the [New Zealand Companies Office](#), or set up under separate legislation.

Businesses should note that applications for commercial objectives including business initiatives and enterprises are excluded from applying to the Youth Development funding stream. Applications for business initiatives and enterprises will be considered in the Youth Enterprise and Entrepreneurship funding stream which opens in March 2019. Further information about this stream will be published on the MYD website in February 2019.

Social Sector Accreditation

To receive funding, organisations must have achieved, or be able to achieve, the required level of accreditation when assessed against the [Social Sector Accreditation Standards](#).⁶ Additionally, if the proposed project has an adventure-based learning, overnight stays, or youth emergency services component then the [Outdoor Pursuits and Camp Programmes for Children and Young People Specialist Standard](#)⁷ will also need to be met. MYD will confirm the level of accreditation required if an application is successful and provide details about how to gain accreditation. Please note that accreditation can

⁵ www.myd.govt.nz/funding/index.html

⁶ www.msd.govt.nz/what-we-can-do/providers/social-services-accreditation/accreditation-standards.html

⁷ www.msd.govt.nz/documents/what-we-can-do/providers/approvals/l1-l2-l3-msd-specialist-accreditation-standards-outdoor-pursuits-programmes.pdf

sometimes be a lengthy process. Our Contracts Advisors and Relationship Managers will help guide you through this process.

Successful applicants will not receive funding payments until an Outcome Agreement (OA) has been signed by both Parties and returned to MYD.

Applicants can receive an OA without their social sector accreditation being completed but they must submit the application for accreditation to Social_Services_Accreditation@msd.govt.nz within the required timeframe which is 30 days from the acceptance of a formal letter of offer.

Organisations that receive funding from MYD must ensure that their organisation is listed in the Ministry of Social Development's [Family Services Directory](#)⁸ throughout the course of their Outcome Agreement with MYD, and ensure that information is updated when required. There is no cost involved in listing on this website.

Funding Exclusions

With Youth Development funding, MYD does not fund:

- programmes targeted at those below the age of 12 years or over the age of 24 years
- programmes being delivered outside Aotearoa New Zealand
- programmes that have already been completed
- one-off gatherings, conferences, training events or award ceremonies (these may be funded as part of a wider youth development programme, but not in isolation)
- costs associated with formal training and qualifications
- overseas travel
- purchases of land
- purchases of major capital items such as vehicles, computer hardware
- applications from individuals⁹
- requests for assets that anticipate ongoing support from MYD
- anything that may bring MYD into disrepute
- commercial objectives including business initiatives and enterprises¹⁰.

Restrictions

One Application Only Per Stream

MYD has two contestable funding streams running in the 2019/2020 financial year. Each has different aims and criteria. This is the guide for the Youth Development funding stream.

There is a limit of one application per organisation in each of the two streams. Please do not submit more than one application to the same stream. They will be ineligible to be assessed.

⁸ www.familyservices.govt.nz/directory

⁹ Applications from individuals will be considered in the Youth Enterprise and Entrepreneurship funding stream.

¹⁰ Applications for business initiatives and enterprises will be considered in the Youth Enterprise and Entrepreneurship stream.

If an organisation meets the aims and criteria, they may apply to both funding streams.

Organisations with MYD Funding Confirmed for 2019/2020

MYD has a number of multi-year commitments through to 30 June 2020. As all applicants are limited to one application per stream, organisations with Youth Development funding already confirmed for 2019/2020 are ineligible to apply to the Youth Development funding stream in this round¹¹. You will be able to apply to the Youth Development funding stream again in the 2020/2021 financial year.

If you have funding confirmed for 2019/2020 we encourage you to talk to your Relationship Manager to confirm which stream(s) you are currently funded from.

What We Fund

Through the Youth Development funding stream, MYD provides funding to organisations to support the delivery of youth development programmes that align to the **principles** and deliver the **outcomes** detailed above. Applications will only be considered for programmes for young people aged 12 to 24, living in Aotearoa New Zealand.

Funding, or partial funding, is available for costs associated with delivering a programme or service. These can be direct programme costs such as catering, materials and travel costs (excluding overseas travel), as well as a contribution to programme overheads or running costs. MYD is not usually able to fund the full and true running costs associated with a programme, but where possible, we will fund a reasonable contribution to help ensure its success.

By a reasonable contribution, we mean one worked out on the basis of logic and fairness. For example, if a Youth Worker spends 20 per cent of their time working on this programme, and the rest of their time doing other work, we would consider an application that included 20 per cent of the Youth Worker's annual salary in the budget.

Funding Available

Funding Limit

There is no set limit to the amount an organisation can apply for. However please note:

- The total value of this fund for the 2019/2020 financial year is approximately \$3 million.
- For the 2018/2019 funding round, we received applications totalling more than \$14 million.
- The average amount funded in the 2018/2019 funding round was \$25,000.
- The majority of applications we support in 2019/2020 will be under \$100,000.
- MYD is a contributory funder. This means that we are not usually able to fund the full and true running costs associated with a programme.

¹¹ They are eligible to apply for Youth Enterprise and Entrepreneurship funding if they do not have funding already confirmed for this stream.

- Applicants are encouraged to source other funding partners to support their programmes.
- MYD will consider each application on its own merits and will use the budget information applicants provide to help assess the level of funding to award successful applicants.
- MYD may choose to only offer part of the funding requested in the application form.

Multi-Year Funding

MYD would like to support provider organisations to plan ahead beyond one-year funding cycles and, where possible, to expand programmes that work. Ideally, organisations seeking multi-year funding will already have a minimum of Level 3 accreditation; however, applications from organisations without accreditation may still be considered. Organisations may apply for funding for up to a maximum of three years when:

- an organisation has a good history of delivering youth development programmes
- **and** has been operating for at least three years
- **and** can demonstrate a good history of financial management
- **and** can demonstrate sound governance and management systems
- **and** there is evidence the programme works for young people and their communities.

Please note that if an organisation applying for multi-year funding is not accredited to a minimum of Level 3, copies of audited accounts and other material will be required to support their application.

Funding Timeframes

The financial year for MYD runs from 01 July 2019 to 30 June 2020.

Funding through this application process will only be awarded to programmes being delivered within this financial year (and beyond for two- and three-year contracts).

Applications will open at **midday, 28 January 2019** and will close at **midday, 22 February 2019**.

Applicants should know the result of their application by the end of April 2019. Please note that successful applicants will not receive funding payments until an Outcome Agreement (OA) has been signed by both Parties and returned to MYD.

Applicants can receive an OA without their social sector accreditation being completed but they must submit the application for accreditation to Social_Services_Accreditation@msd.govt.nz within the required timeframe which is 30 days from acceptance of a formal letter of offer. Successful applicants will be notified of the required accreditation level and timeframes when they are notified of their application result.

Assessment Process

Any application submitted after the deadline will not be assessed.

All applications submitted by the deadline will undergo initial screening to ensure all eligibility criteria have been met; including their alignment with the principles of the fund detailed in the Funding Guide.

Eligible applications will then be assessed by a panel of five which will include at least one young person, at least one person from the youth development sector (youth enterprise sector for the Youth Enterprise and Entrepreneurship funding stream panel) and at least one person from MYD. Additional panel members may be drawn from within the Ministry of Social Development (MSD), the Partnership Fund Board or the wider youth sector. All panel members will have an excellent understanding of youth development (youth enterprise for the Youth Enterprise and Entrepreneurship funding stream). Clear guidance will be provided to the panel including guidance on how applications can demonstrate meeting criteria, ethical decision-making and managing conflicts of interest.

The panel will score applications against the criteria published in the Funding Guide.

The results of the panel's assessments will be summarised and taken to a funding decision meeting where the top-scoring applications will be reviewed. Specific consideration will also be given to:

- whether the programme targets a priority population
- the geographic location(s) of delivery
- the applicant's history of delivering youth development programmes
- the budget provided with the application.

We aim to ensure that MYD funds a broad range of programmes across the whole country and that the funded programmes reflect the Minister for Youth's priorities for access to youth development programmes.

MYD aims to have informed all applicants of the result of their application by the end of April 2019.